



2021

Virtual HUBZone Pitch Competition

GRAND PRIZE :

\$1000.00

Hosted By:



Sponsored By:



HOW IT WORKS?

How many of you have heard the phrases "You just cannot find good HUBZone companies" or "HUBZone companies lack technical capabilities?"

Here is your chance to prove them all **WRONG!**

Beginning on September 1st registered participants of the **HUBZone Virtual Summit** will have the opportunity to upload a **90 second video** that highlights their companies' capabilities. Businesses are encouraged to get creative with the videos as the goal is to captivate your audience.

TO REGISTER FOR SUMMIT: [Click Here](#)

All attendees participating in the HUBZone Strategic Summit are eligible to participate in this competition, no additional required.

Round 1: Upload your Video

On September 1st, the Council will post a link to a form where businesses are able to upload their video submissions, businesses will have until 5:00 PM on September 14th.

Pitch host “TargetGov” will evaluate the videos based on the scoring system outlined on Slide 5 to narrow the submissions down to the top 7-10 finalists.

Applicants are encouraged to share their videos on social media using **#hzipitch21**, the video with the most likes by 5:00 PM (EST) on September 14th will win the Public’s choice award of **\$500.00** dollars and automatically advance to **ROUND 2** for a chance to win the **\$1000.00**-dollar GRAND Prize.

FOLLOW US

- FACEBOOK: <https://www.facebook.com/hubzone>
- INSTAGRAM: [HUBZone_Council](#)
- YOUTUBE: https://www.youtube.com/channel/UCX3uYU6GaPUwbtg_p_5fTrw
- LINKEDIN: <https://www.linkedin.com/company/hubzone-contractors-national-council/>
- TWITTER: <https://www.linkedin.com/company/hubzone-contractors-national-council/>

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Round 2: The Competition

On September 23rd at 1:00 PM our judges will evaluate the finalists' videos via a live stream Zoom presentation with a live link to our social media feeds . The video with the highest score will take home the grand prize of \$1000.00.

AWARD SPONSOR:

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SCORING SYSTEM

CRITERIA	POINTS
Did you hear the contestant's name	5
Did you hear the company name at least 3 times	5
Clearly describe products and services	10
Succinctly say what makes them different	20
Were they memorable	20
Industry Presence – Marketing & Outreach	10
Would you want to talk with them again	10
Time at 90 seconds Zero if over	20

HOW TO PREPARE

To learn more, join us on August 17th @ 1:00 for a webinar sponsored by our host TargetGov. During this webinar attendees will receive some insider tips and tricks on how to make your submission stand out and increase your odds of taking home the grand prize.

To register for this Webinar, [Click Here.](#)

